

KAUSTUBH TANKSALE

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SKILLS

- Competitive analysis
- Empathy Mapping
- Journey Mapping
- User flows
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Cross Functional Collaboration

TOOLS

- Figma
- Adobe XD
- Fig jam
- Wrike
- Draw.io

PROFILE

I am self motivated individual, highly creative and passionate product designer, looking to work in an environment where I can utilize and improve my skills in creating minimalistic designs for mobile and web application.

EXPERIENCE

Mindbody | Associate Product Designer

June 2021 - Nov 2022

- Conducted competitive research, information architecture analysis, and participated in user testing to validate proposed designs.
- Design and execute new product features, MVP & future vision.
- I collaborated with team members and stakeholders across the company to improve features and bring new concepts to life.
- Worked on creating wireframes, designs and prototypes of features.
- Conducted Design thinking ideation workshops.

Tru Group of Companies | Consultant

April 2019 - Jan 2020

Worked as a support consultant at a client location.

- Worked on requirement gathering from client.
- Support on using the software.
- Documenting the existing and new workflows.
- Designing screen mockups to capture business and functional requirement.

Tricosys Solution | Trainee Front End Developer

Sept 2018 - Jan 2019

Worked on designing pages for an e-commerce website.

EDUCATION

Certification of UI/UX

Designboot pune 2020

BE, Computer Engineering

MMCOE 2017